
Tokyo 2020 Official Supporter Nomura Co., Ltd., Launches a community engagement or ツナガリング project, New Initiative under Category of Design, Engineering and Construction Services for Interior Spaces and Exhibition Spaces for Olympic and Paralympic Games Tokyo 2020

Nomura Co., Ltd. (headquartered in Minato Ward, Tokyo; President & CEO is Shuji Enomoto) , has announced that it will launch the Tsunagaling Project on June 5 to contribute to the Olympic and Paralympic Games Tokyo 2020.

The project is in line with a new agreement to become an Official Supporter in the Provision of Design, Engineering and Construction Services for Interior Spaces and Exhibition Spaces category of the Tokyo 2020 Sponsorship Programme. The project will contribute to ideals of the Olympic Movement and Paralympic Movement by helping to unite people. For Japanese people, the name Tsunagaling will resonate because it is derived from *tsunagu*, Japanese for *connect*, in the context of bringing together exciting new ideas through Nomura's spatial creation efforts toward 2020, and the English suffix "ing" to connote an ongoing progression.

Project and activity objectives

(1) Bring employees together

Our vision for Tokyo 2020 is to materialize our greatest innovations and reforms. We look for all of our employees to do their very best and strengthen their connections with each other, with the company, and with their work. We are rolling out initiatives to motivate our people and invigorate the company while striving to bring joy and excitement to everyone around Japan in contributing to the success of Tokyo 2020.

Our first step in this exciting direction will be a communication space that we open on June 27 at headquarters in Daiba, Tokyo. The space will be the culmination of an effort we began two years ago to solicit employees for a team to formulate and materialize ideas that commemorate the 10th anniversary of our relocation to our current address and inspire our people. The design incorporates an exercise zone and art wall (see photos).

We will continue to reinforce connections between our employees to harness their shared creativity on ongoing efforts to maximize our corporate value proposition.

(2) Unite everyone around Japan by creating comfortable spaces

Nomura will draw on more than a century of expertise to contribute to a better future by leveraging tangible and intangible ways to bring together people all over Japan while respecting regional differences. Our workforce of around 2,400 people includes nearly 500 planners and designers whose shared ideas will encapsulate the collective thinking of the nation's people.

Management plans to announce details by fall this year.

Examples of initiatives to date for regional communities

- Concluding a comprehensive cooperative agreement with the city of Nichinan in Miyazaki Prefecture for a revitalization project drawing on local resources and talent
- Upgrading municipal facilities in the city of Toyama as part of a project to enhance public health services and the local economy
- Conducting joint practical research with the Hokkaido University's Center for Advanced Tourism Studies as part of a private-academic collaborative project for regional revitalization
- Employees working on a disaster reconstruction project proposing spatial design ideas as part of ongoing community engagement and revitalization initiatives

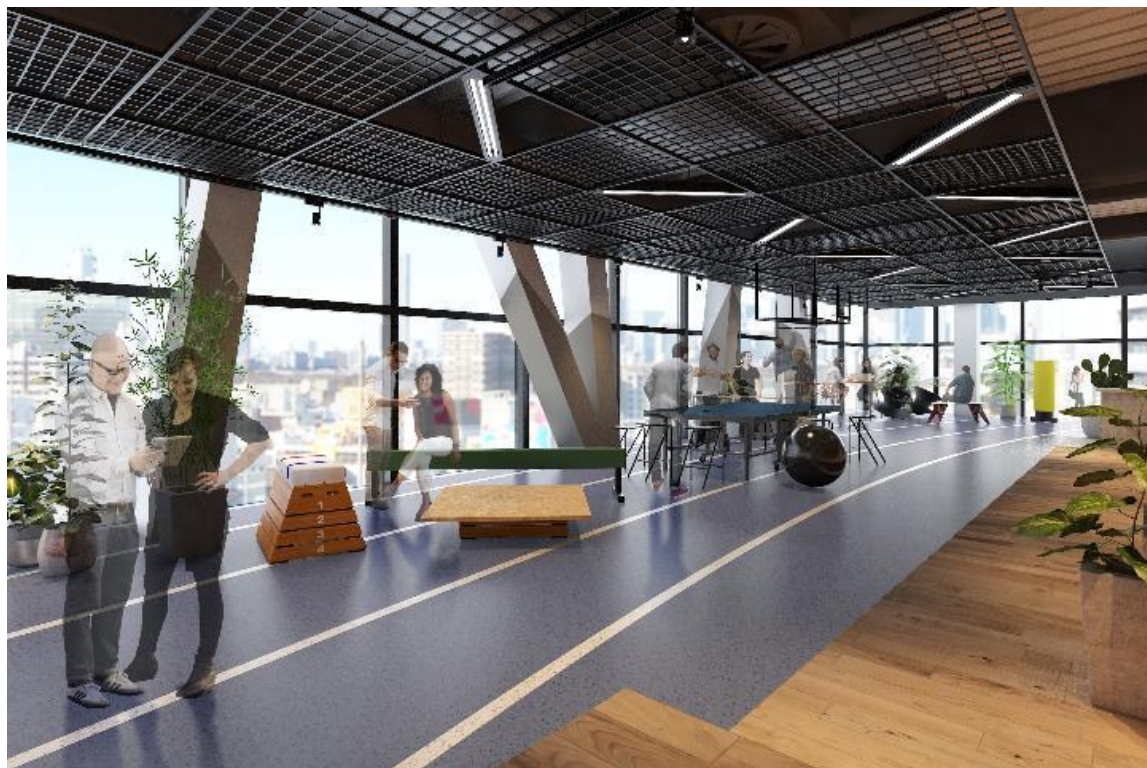
TSUNAGALING PROJECT

ツナガリングプロジェクト

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ResetSpace—A new communal area inside Nomura headquarters

Comprising relaxation, conversation, concentration, dining, and exercise zones to foster employee creativity



Move Square



Conversation Salon

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